

## Bruce Trail Hike-a-thon 2017

### Description

# Bruce Trail



### **Motivate yourself to hike more than ever this October!**

Exciting news! The Hike-a-thon web page is ready. Sign-up now!

The Hike-a-thon 2017 is a month long fundraising event in support of the Bruce Trail Conservancy's 50<sup>th</sup> Anniversary Milestone Project goal.

Motivate yourself to hike more than ever this October by setting a hiking goal for the month and asking your friends, family and acquaintances to help you raise funds and awareness for the Bruce Trail.

New this year - All hikers who reach the minimum fundraising goal (\$100 for individuals, \$300 for teams) will receive a unique Hike-a-thon badge.

**Registration for the Bruce Trail Conservancy's 4th Annual Hike-a-thon opens August 1<sup>st</sup>. For more information and to register, visit [brucetrail.org/hikeathon](http://brucetrail.org/hikeathon)**

All proceeds go directly to....

#### **The Bruce Trail Conservancy's 50<sup>th</sup> Anniversary Milestone Project**

5,000 acres of Niagara Escarpment landscape containing the Bruce Trail secured, stewarded and made available to the public by 2017.

